



Kamloops Sunrays Synchronized Swim Club

2017/2018 SPONSORSHIP
PACKAGE



WHO ARE WE?

The Kamloops Sunrays is a registered non-profit society within the Province of British Columbia. We have been in existence since 1985 and are the largest Synchronized Swim Club in the Interior Region.

Our goal is to continue to grow our membership and make a name for ourselves at the Provincial and National Level.

WHY SPONSOR SYNCHRONIZED SWIMMING?

There are multiple reasons why sponsoring synchronized swimming is a good idea:

- Have a direct impact on the growth and abilities of athletes as they strive to achieve their goals while building their confidence and self esteem.
- Helping to inspire young people to become and remain active throughout their childhood and continue to be active for life.
- Enhance your company profile, increase brand awareness, and build goodwill in the community by establishing a positive association of your product/service with amateur sport.
- Feel good that you are supporting a great cause for your communities youth.

WHY AMATEUR SPORT?

- As a province and country we are promoting and teaching the importance of physical activity and fun to our children. By supporting amateur sports, you are allowing our organization to inspire and grow the youth of today.
- “Active for life” is part of the Long Term Athlete Development of our children. Keeping our children involved in sports is the goal.
- Unlike professional sports, amateur sports and non-profit organizations such as the Kamloops Sunrays, are supported mainly by dedicated volunteers and require external funding and sponsorships to ensure their continued success.



DIRECT BENEFITS TO YOUR BUSINESS:

Online exposure to many individuals (including athletes and their families):

- Company logo published on the Kamloops Sunrays website
- Company logo on our Kamloops Sunrays Facebook page
- Company logo posted on our Instagram page highlighting your support

WHY IS SPONSORSHIP NEEDED?

There are many costs associated with running a small club. From pool fees, to travel, to uniforms and much more. The majority of the funds used to cover the \$70 000 budget for the 2017/2018 Season come from individual families, sponsorship and other funding opportunities. Without adequate sponsorships and donations we are not able to successfully run our Provincial and National level programs.

HOW YOUR CONTRIBUTION WILL BE USED:

Contributions from sponsors will be used directly in the building of our athletes. Increasing the time and equipment needed to compete with other clubs in the province and country. This includes new equipment, new uniforms, pool costs and travel.

GET IN CONTACT WITH US:

To deliver the highest quality training to our athletes we rely in part on the support of our partners, who provide monetary sponsorship and in-kind support.

We strive to establish long-term, mutually beneficial relationships with our sponsors.

Contact Tina Naveri, Head Coach – Kamloops Sunrays by phone 778-938-4473, or by e-mail at headcoach@kamloopssynchro.com.



TAX RECEIPTS? YES! We are also part of the National Sport Trust Fund project and can provide tax receipts for your donation. Please follow the link <https://app.etapestry.com/cart/SportBC/default/item.php?ref=1181.0.262152217>

SPONSORSHIP PACKAGES:

\$5000.00+ = PLATINUM

- Verbal recognition of your contribution at all club events
- Company Logo displayed on Sunrays banner
- Company Logo displayed on Sunrays website
- Company Logo displayed on Competitive athletes bags

\$2000-\$4999 = GOLD

- Verbal recognition of your contribution at all club events
- Company Logo displayed on Sunrays banner
- Company Logo displayed on Sunrays website

\$500-\$1999 = SILVER

- Verbal recognition of your contribution at all club events
- Company Logo displayed on Sunrays website

\$100-\$499 = BRONZE

- Verbal recognition of your contribution at all club events